



Responsible Investments in Property and Land (RIPL) Project

March 2015

Overview of Presentation

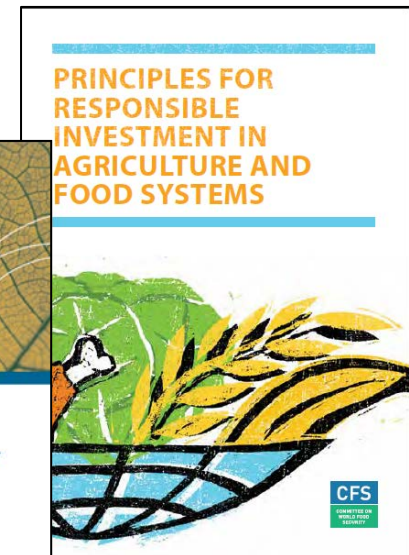
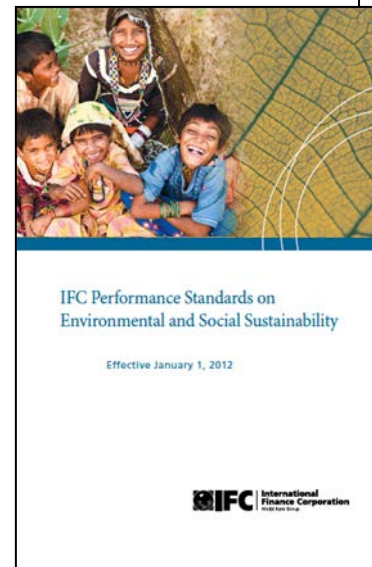
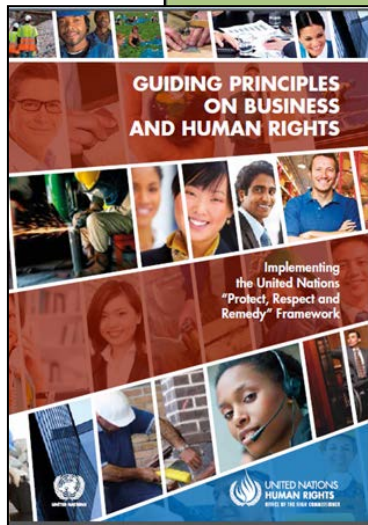
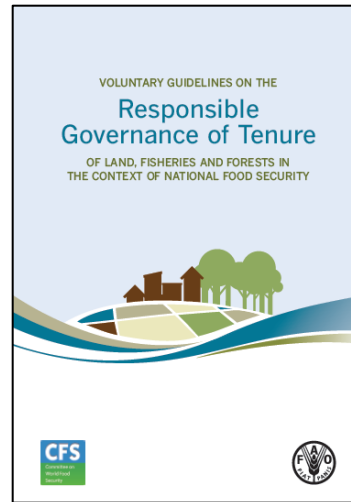
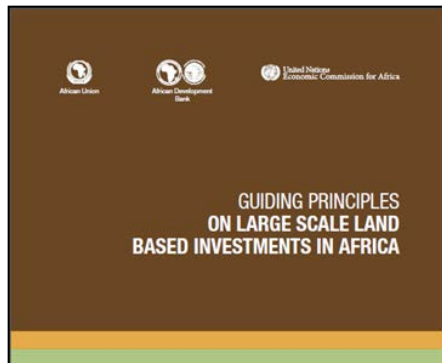
- Background
- RIPL Project Objectives
- Practical Guidance Tools: Playbooks
- Key Elements of Project Design
 - Gender integrated approach
 - Multi-stakeholder discussion and debate
 - Collaboration and information sharing
- RIPL Project Status and Timeline

RIPL Project Background

Rise of problematic land deals fueled by:

- Poor land governance
- Inadequate community consultation and/or consent
- Inadequate compensation and/or distribution of benefits
- Poorly assessed/mitigated environmental and social impacts
- Inadequate consideration of gender differentiated outcomes for investments
- Commitment, technical, and financial capacity challenges across all investment stakeholders

Development of Standards, Principles and Guidelines



RIPL Project Objective

Develop practical, specific tools that can be used by stakeholders - smallholders/communities, governments, and investors - to guide the implementation of gender equitable, socially responsible, and financially viable land-related investments.



High Level Standards & Principles

E.g. Voluntary Guidelines, AU Guiding Principles of LSLBI in Africa, Principles on Responsible Investment in Agriculture and Food Systems

General Implementation Guidance & Performance Standards

E.g. USAID and FAO LSLBI Guides, Roundtables, Certification Schemes and Corporate Policies, World Bank Performance Standards/Safeguards

RIPL Project

Community Playbook

Investor Playbook

Government Playbook

Our Goal

Socially Responsible Investment

Country-Specific Playbooks

- **Purpose:** “How to” guides for smallholders/communities, governments, and investors in 2 countries to realize socially responsible investments
- Based on in-country research and assessment
- Grounded in cultural, governance, and investment context of each project country
- Gender sensitive



Country-Specific Playbooks

Smallholder/ Community Playbook

- Provide information and guidance about investment process
- Equip smallholders/community members, both women and men, with the information and tools to understand choices and negotiate with investors
- Build capacity across spectrum of investment issues

Government Playbook

- Model VGGT governance framework in context of investment
- Improve capacity across variety of land investment challenges
- Mitigate risks and maximize benefits of investment for all stakeholders, especially women

Investor Playbook

- Increase understanding of investment standards and benefits of socially responsible investment
- Equip investors with info. & skills to implement standards
- Present legal and social context for implementing standards

Model Playbook and Piloting

- **Purpose:** Facilitate use of playbooks – as iterative templates – in countries that aren't part of project
- Developed for all 3 stakeholder groups
- Will contain generalized information and processes adapted from country-specific playbooks.
- Will be field tested in an actual investment.

Project Development and Approach



Gender integrated approach

- Socially responsible investments require gender equitable processes and outcomes
- Project will prioritize women



Multi-stakeholder discussion and debate

- Use of in-country advisory group during development of country-specific playbooks
- Gender-sensitive research



Collaboration and information sharing

- Project complements other VGGT implementation efforts
- Value of playbooks will depend on continuous use and improvement

RIPL Project Timeline

Activity	Timeframe
Country selection	~ February to May 2015
In country-research and assessment	~ June 2015 to June 2016
Development of Country-Specific Playbooks	~ June 2016 to September 2016
Model Playbook Development	~ September 2016 to early 2017
Field Testing of Model Playbook	2017 – 2018

Thank You